Fauzeeya Shuaibu

Product Designer

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Work Experience

Product Designer at PrymeKids

May 2026 - August 2026

- Designed responsive landing pages, enrollment flows and learning experiences that simplified the registeration of over 150 parents and also the participation of their kids.
- Collaborated with educators to deliver a user-centered solution that still meets the business needs.

Product Designer/Manager at Xel.care

February 2026 - May 2026

- Simplified complex learning workflows into intuitive, accessible interfaces that improved navigation, progress tracking, and learner confidence.
- Collaborated closely with engineers, to deliver user-centered features that improves the user's learning experience by 100%

Product Designer/Manager at Konvas.ai

August 2024 - August 2025

- Designed and managed product development from ideation to launch thereby helping 50 shopify store owners create hyper-personalized email marketing messages and templates for their customers.
- Conducted competitive analysis and user research to identify pain points and inform product decisions.
- Worked closely with developers throughout implementation to ensure high-quality execution and design consistency.

Product Designer/Manager at Afrohealth

May 2023 - June 2024

- Successfully designed and managed critical product workflows at AfroHealth, enhancing the recruitment
- Developed an intuitive students' dashboard to improve user engagement and accessibility.
- Streamlined the jobs platform to facilitate better connections between healthcare workers and employers.

UI/UX Design Intern at Vecsil

December 2022 - May 2023

- I worked alongside the lead designer on a Fintech product called worthsight. I conducted and completed extensive research to understand customer needs and preferences, and used insights to inform product design decisions.

UI/UX Design Intern at Tefy corp

September 2022 - December 2022

- I Worked collaboratively with cross-functional teams & a lead designer to design and develop new products, resulting in a 15% increase in revenue and a 20% increase in customer satisfaction.

Education

Landmark University / 2018 - 2022

B.Sc Computer Science

Certifications

Membership Certificate from Interaction Design Foundation

Google certificate course

Writing

The influence of psychology in design: Read Here

5 tips to improve your UI: Read Here

The 60-30-10 rule: Read Here

Hobbies & Interest

AI video content creation : See Here

Writing: Read my articles on Substack & Hashnode